

VALLEY-WIDE RECREATION AND PARK DISTRICT

POLICY AND PROCEDURES MANUAL

POLICY TITLE: Naming of District Facilities

POLICY NUMBER: 7030

The Board of Directors of Valley-Wide Recreation and Park District shall follow the procedure set forth when considering names for District facilities.

Purpose:

To establish guidelines and procedures on the naming of parks, playgrounds, facilities, and buildings that represent the community it lies in.

1. Naming considerations may be given to the following:
Consistent to the historical, geographical, cultural, and/or environmental features of area/community.
2. If named after a deceased individual, individual must have:
Approval by the family; made significant contributions to residents and visitors, or had outstanding citizenship.
3. If named after a living individual, individual must have:
Good reputation within community, has made significant contributions of time, talent, land or money, and served as a role model/mentor to young people in need of guidance.
4. Naming considerations should not be given to the following:
Naming associations with tobacco, alcohol, politics, felons, religious organizations, racial slurs, and/ or anything derogatory or offensive in nature.
Names of other established parks or facilities.

Procedure:

1. Committee will encourage public participation.
2. For public input, the District will generate a form to be posted on the District's website. Forms will also be available for pickup at the District Office or closest Community Center near the facility. Name Entries will be accepted for no less than 30 calendar days.

3. All public input must be from District residents residing in the area where the facility is to be named. Persons submitting suggestion entries must submit in strict accordance with the instructions on forms. Entries must be complete and thorough including the reasoning behind their suggested name. Entries deemed not appropriate or consistent with the naming policy may be rejected. If the facility has not yet been constructed, input on suggested amenities may also be invited.
4. Entries will be provided to the Board of Director's at the earliest available public meeting. These forms are merely advisory in nature. The President of the Board may form a Committee to review all forms consistent with the District Naming Policy and provide suggestions to the Board of Directors.
5. The Board of Director's will do the final review and the name will be decided by a simple majority vote. This process should be completed within 30-90 calendar days after the public input period has expired.